Supporting the U.S. Citrus Industry, Today and Tomorrow

Alan K. Dowdy, Ph.D.
Assistant Deputy Administrator, Phytosanitary Issues Management
USDA Animal and Plant Health Inspection Service, Plant Protection and Quarantine
Pests Affecting U.S. Citrus

Citrus greening

Asian citrus psyllid

Citrus canker

Sweet orange scab

Citrus black spot
2013
Exported over 1 million metric tons of fresh citrus to more than 70 countries valued at over $1 billion.

2014
Produced 9.43 million tons (3.6 million tons fresh and 5.8 million tons processed) valued at $3.39 billion.
APHIS: Supporting the U.S. Citrus Industry

Contain and prevent the further spread of pests and diseases

Fund *Huanglongbing* research and field-trials to speed promising disease management and control tools into the hands of producers

Sustain and open markets by eliminating trade barriers and advocating for science-based trade decisions
U.S. Citrus Exports

Top Markets:
- Canada
- South Korea
- Japan
- Hong Kong

Market Retention Activities:
- Argentina
- Australia
- Chile
- China
- Colombia
- Ecuador
- European Union
- South Korea
- New Zealand
- Peru

Market Expansion Activities:
- European Union

New Market Requests:
- Chile
- Guatemala
- Peru
- South Korea
- Taiwan
- Vietnam
U.S. Citrus Imports

In 2013, the United States imported more than 1.7 billion pounds of fresh citrus.

Top Importing Countries:
- Mexico
- Chile
- Spain
- South Africa

New Market Requests:
- Argentina
- Brazil
- Chile
- China
- South Korea
- Mexico
- Swaziland

Requests to Expand Access:
- Australia
- Japan
- South Africa

Requests for Systems Approaches and other Mitigations:
- Australia
- Chile
- Mexico
- Peru
- South Africa
- Spain
Streamlining Fruit and Vegetable Approvals

The notice-based process:
• Same rigorous pest risk assessment process
• Same opportunity for public comment
• APHIS will notify OMB of pending market access requests
• Will apply to all fruit and vegetable market access requests

Comment period closes
March 10, 2015
Looking Ahead: Opportunities for U.S. Citrus

• Trans-Pacific Partnership offers significant potential for fresh fruit market expansion and growth between 12 Pacific Rim countries (including the United States)

• Income-driven growth in certain countries (i.e., China, Southeast Asia) is driving up demand for fresh fruits and vegetables

Potential Targets for Market Expansion:
Indonesia, Philippines, India, Vietnam, Korea, China, Japan
Looking Ahead: Potential Trade Barriers

- More restrictions as countries develop increasingly sophisticated approaches to phytosanitary issues
- Agricultural smuggling
Strategic Adjustments to Bolster U.S. Exports

• Industry partnership and outreach
• Export strike teams
• Pest management tools to support export opportunities
• Authorization
• Enhanced customer service
Role of Industry

- Create “market pull”
  - Engage buyers
  - Create demand
  - Foster relationships with citrus industries in other countries
How can we better engage California’s citrus industry to improve our services, meet your export goals, and safeguard domestic production?